



Social Enterprise Academy

Developing Leaders for Sustainable Communities

Starting your Social Enterprise

ILM Endorsed Award

Develop your skills and ideas for a thriving social business



Is this programme right for me?

This is an essential programme if you are looking to establish a sustainable and thriving social business. During your time on the course, you will be given business start-up knowledge, tools and skills in order that you can create, develop and sustain your business. Whilst looking at the key areas of business development, you will be encouraged to talk about and present your idea(s).

You will:

- Learn a range of vital tools and skills to help you establish a sustainable and thriving social enterprise;
- Create a living business plan and present it to a panel of experts to receive live feedback on your idea;
- To be challenged to test the feasibility of your ideas for either a new social business or for new income streams for an established enterprise.

Who is it for?

This programme is for social entrepreneurs who are at the stage of exploring the feasibility of their business idea and preparing a Business Plan. It is also very relevant for those working in the social economy and exploring new ways of generating income or new approaches and practices to social business.

Programme content and duration

The structure and overall duration of this programme is flexible and determined by the group or organisation. SYSB is made up of three of our established and popular modules followed by an assessment (individual module descriptions are available on request):

- Days 1/2 - Understanding Social Enterprise;
- Days 3/4 - Developing your Social Enterprise;
- Days 5/6 - Financial Management and Income Generation;
- Days 7/8 - Assessment.

What is the ILM?



This programme is accredited by the Institute of Leadership and Management. The ILM is a professional body with a worldwide network of over 2,000 accredited centres providing flexible and practical management development programmes which are quality assured to ILM's standards.

“Learning in a previous business programme I was shown my weaknesses. Learning with the Academy helped me to discover my strengths.”



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