



Social Enterprise Academy

Developing Leaders for Sustainable Communities

Understanding Social Enterprise

ILM Level 5 Award

Develop your knowledge and awareness of social enterprise in Scotland



Is this programme right for me?

Social enterprise is a new model of business that combines the best of business with clear and purposeful social aims. Our USE programme will allow you to develop a broad view of the concept of social enterprise, the challenges established enterprises currently face, and what the future holds for this emerging movement.

You will:

- Learn about the values and purposes of social enterprises, their organisational and legal structures, and the finance and support available to them;
- Experience a combination of stimulating study visits and excellent learning materials;
- Develop your awareness of the challenges of managing a double or triple bottom line;
- Take part in lively and challenging discussion about the definition and role of social enterprise.

"I thoroughly enjoyed the course, tutors and other members. Well worth the time given to attend. I would recommend it to anyone and I'm doing so."

Who is it for?

This programme is for anyone interested in developing a hands-on understanding of social enterprise. This includes managers or board members of a social enterprise, organisations working in partnership with the sector and advisers/consultants supporting either emerging or established social enterprises.

Programme content and duration

The structure and overall duration of this programme is flexible and determined by the group or organisation. Please note that USE can be completed as a stand-alone module or it can be combined with an assessment should you wish to go the ILM Level 5 Award in Understanding Social Enterprise:

- Days 1/2: Understanding Social Enterprise;
- Assessment (optional).

What is the ILM?



This programme is accredited by the Institute of Leadership and Management. The ILM is a professional body with a worldwide network of over 2,000 accredited centres providing flexible and practical management development programmes which are quality assured to ILM's standards.



T. 01463 238 088
h&i@theacademy-ssea.org
www.theacademy-ssea.org

This project is funded by ESF (European Social Fund), Highlands and Islands Enterprise and the Scottish Government. This support enables learners to access our programmes and courses at no cost.

